XINRAN MA

Game Designer

Portfolio: <u>xinranmadesign.com</u> LinkedIn: <u>@xinranmadesign</u> Email: xinranmadesign@gmail.com Mobile: 647-779-6669

EXPERIENCE

Game Designer

Behaviour Interactive | 2021-2024

Responsible for owning game features and designs. Prototyped game concepts in both Unity and Unreal. Collaborated with designers, artists, and programmers from concept to polish.

Technical Game Design Intern

Behaviour Interactive | 2021 - 4 months

Maintained Game Design Documents on Confluence and contributed to prototyping new design iterations. Created and maintained a prototyping tool/method for other fellow designers.

Unity Developer (C#) Intern

A Sharp LLC | 2020 - 5 months

Prototyped and scripted game mechanic functionality in Unity. Collaborated with designers, abided by development guidelines, and made constant prototype functionality changes to follow constantly changing design changes.

EDUCATION

Honours Bachelor of Game Design

Sheridan College | 2017-2021

TOOLS

Unity3D (C#) | Unreal Engine (Blueprints)
Google Suite | Microsoft Word, Excel,
Powerpoint | Miro | Confluence
Slack | JIRA | Teams
Adobe Photoshop, Illustrator, AfterEffects

DESIGN

- Designed and **fine-tuned game mechanics**, **balanced difficulty and metrics** from conception to release across team projects
- Develop systems and gameplay loops based on considerations for player accessibility, engagement, and technical feasibility.
- Researched and studied player demographics, data. Utilized spreadsheets to calculate and adjust game metrics and data. **Adapted to live-ops feedback**.
- Created in depth game design documents and wireframes to support a comprehensive development process.

IMPLEMENTATION

- Professional experience programming/protoyping in (Unity) C# and (Unreal) Blueprints
- Rapidly prototyped to follow design changes and iterations.
- Conducted focused and controlled playtesting with playtest groups to receive design feedback data.
- Filed and **documented bug reports** for reproduction and future iterations.
- Knowledgeable and proficient in utilizing tools such as Powerpoint/Google Sheets and providing visual flowcharts to communicate ideas more efficiently to teammates and clients.

COLLBORATION & COMMUNICATION

- Collaborated well with teams of varying sizes throughout professional career.
- Experienced with **development sprints** to communicate daily and weekly tasks.

HIGHLIGHTED PROJECTS

- Unnanounced Project (Behaviour Interactive) | Unreal 5 | 2023-2024

 Designed and prototyped first-person character combat abilities and ability system in Blueprints. Worked closely with VFX and Programmers to polish combat abilities.
- LOTR: Heroes of Middle Earth (Behaviour, CG) | Unity | 2022-2023

 Turn based strategy combat game. Designed and implemented FTUE, events, mission designs, and character kits. Worked in conjunction with Capital Games to support live-ops.
- Unnanounced Project (Behaviour Interactive) | Unreal 4 | 2021-2022 Experience in pre-production process. Designed enemy behaviours, weapons, and character abilities for co-op experience. Created and updated very comprehensive Confluence documents.
- Civilization VII (Behaviour, Firaxis/2K) | Custom Engine | 2021
 Designed console experience for PC game. Created custom tools to prototype UI/UX changes.
- Machine Mind Game Design, Programming | Team of 7 | Unity | 2020 2021
 Designed and developed a vertical slice of stealth puzzle FPS rescue mission experience. Worked in conjunction with mentors from Ubisoft Toronto.
- Kaleida Game Design, Physical Design, Programming | Team of 4 | Unity |
 2019

An Alternative Controller project selected as a finalist for alt.ctrl.GDC 2020, showcased at GDC.